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PHARMACY BENEFIT ENHANCEMENTS EFFECTIVE OCTOBER 1ST

January 1st, 2007, Cox HealthPlans began a partnership with a new Pharmacy Benefit Manager (PBM) Catalyst Rx to provide pharmacy benefits to members. CHP also implemented a pharmacy initiative at the same time to help our group employers manage their health care costs.

Not even a year has passed and dramatic results are already being seen due to these initiatives! Although change is sometimes a difficult undertaking for both administrators and members, Cox HealthPlans welcomed feedback on the changes. And we listened! CHP is pleased to announce enhancements to the prescription program effective October 1, 2007.

- **Cholesterol Lowering Agents** - Generic Zocor (simvastatin) is now covered at \$0 copay
- **Non-Sedating Antihistamines (NSA's)** - Over the Counter (OTC) NSA's (Claritin/D, Alavert/D, loratadine/D) are now available at the Tier 1 copay with physician prescription. [All other generic and brand name NSA's remain covered at Tier 3]
- **Sleep Aids** - Generic sleep aids (zolpidem) are now covered at the Tier 1 copay for a 15 day supply. [All other brand name sleep aids remain covered at Tier 3]
- **Antidepressants** - Generic Celexa (citalopram) is now covered at \$0 copay

We will keep you updated of future progress in pharmacy management and cost saving initiatives in the coming months.



HEALTH SAVINGS QUALIFYING PLANS NOW AVAILABLE

High Deductible Health Plans (HDHP) are now available for your large group clients! The Cox HealthPlans' HDHP plans meet the federal guidelines for qualified Health Savings Accounts (HSA) while continuing to provide the same comprehensive medical coverage as our other health plans.

ranging from \$1500 to \$5000 with either 100%, 80%, or 70% coinsurance options. Coinsurance Maximums may also be customized for your client with the choice of either \$1000 or \$2000 for in-network services (\$0 maximum on the 100% plan).

Employers may now provide group insurance coverage to employees and their families with tax advantages when used in conjunction with an HSA. Employers have the freedom to select the financial institution of their choice for administration of their HSA.

Contact your dedicated Large Group Account Manager for additional information or for an illustration for your group clients!

Coming Soon! Have a small employer group that has been requesting an HSA qualifying plan quote? Cox HealthPlans will be offering the same HDHP plans to small employers in 2008!

HDHP plans are available with multiple deductibles



**HELPFUL
INFORMATION:**

MARKETING
(417) 269-4679
(800) 664-1244
FAX: (417) 269-4667

MEMBER SERVICE
(417) 269-2900
(800) 205-7665
FAX: (417) 269-2949

ENROLLMENT
FAX: (417) 269-2801

**HELPFUL
WEB LINKS:**

COX HEALTHPLANS:
COXHEALTHPLANS.COM

COX HEALTH:
COXHEALTH.COM

**PRIVATE HEALTH CARE
SYSTEMS (PHCS):**
PHCS.COM

CATALYST RX:
CATALYSTRX.COM

Networking is published semi-annually by Cox HealthPlans for Agents and Brokers. Please send comments or suggestions to: grouphealth@coxhealthplans.com.

COXHEALTH WELLNESS PROGRAM NOW AVAILABLE



Agents and Employers have asked and CoxHealth listened! CoxHealthPlans is pleased to present the new Wellness program for employer groups.

4 programs are offered of varying levels of assistance. All programs are provided by trained wellness professionals at CoxHealth to meet the needs of your group clients.

Contact your CHP Account Manager for additional information on the program best suited for your clients' needs.

NEW INDIVIDUAL PLAN - OPTIONS TO MEET ALL YOUR CLIENTS' NEEDS -

Cox HealthPlans now offers a new plan design to meet the changing needs of our individual clients.

High Deductible Health Plan (HDHP) - The Cox HDHP plan meets the Federal requirements of a Health Savings Account (HSA) qualifying plan. Deductible options range from \$1500 to \$5000 with either 100% or 80% coinsurance designs¹ to a maximum out of pocket of \$2000². Members may use the financial institution of their choice to administer their HSA.

Whether your clients choose the Traditional, Value First, KidsFirst, or HDHP, they will receive the highest quality health coverage through your local health plan, Cox HealthPlans.

1 \$1500 deductible available only with 80% option. \$5000 deductible available only with 100% option.
2 100% plan has \$0 out-of-pocket In-Network maximum and \$4000 maximum for Out-of-Network services.

FALL AGENT FORUM TO BE HELD OCTOBER 31ST

Make plans now to join us at our 2007 Fall Agent Forum!

*Where: Cox Walnut Lawn/Meyer Fitness Center
3545 S National; Conference Room B & C*

*When: Wednesday, October 31, 2007
8:30 - 10:30 a.m. (Breakfast will be served at 8:30)*

Agenda:

- *Guest Speaker: Steve Edwards,
Executive Vice-President & COO, CoxHealth*
- *High Deductible Health Plans*
- *Pharmacy Enhancements*
- *Wellness Programs*

The agenda will be packed with information with both group and individual business topics.

RSVP is requested by calling (417) 269-2825 or e-mail to: lgreenmun@coxhealthplans.com before Thursday, October 25th.

Don't miss out on hearing this valuable information!

