



**THINKING HEALTH FORWARD**

Our Kids First (child only) health plan sales area has been expanded!!

Attached is a map defining Region 1 (our original 26 county service area) and the new Region 2 (expanded sales area). [click here](#) Applications for Kids First with an effective date of 9/1/2011 in Region 2 will now be accepted.

Also illustrated are the rates for the two regions.

Kids First plans may only be offered to children age 6 months through 18 years.

Currently, Region 2 sales are limited to Kids First sales only.

Your response to our plans is the reason for the expansion of our sales area. We appreciate your clients outside of Southwest Missouri and we will continue to provide the excellent customer service you have come to expect.

Sincerely,

Cox HealthPlans



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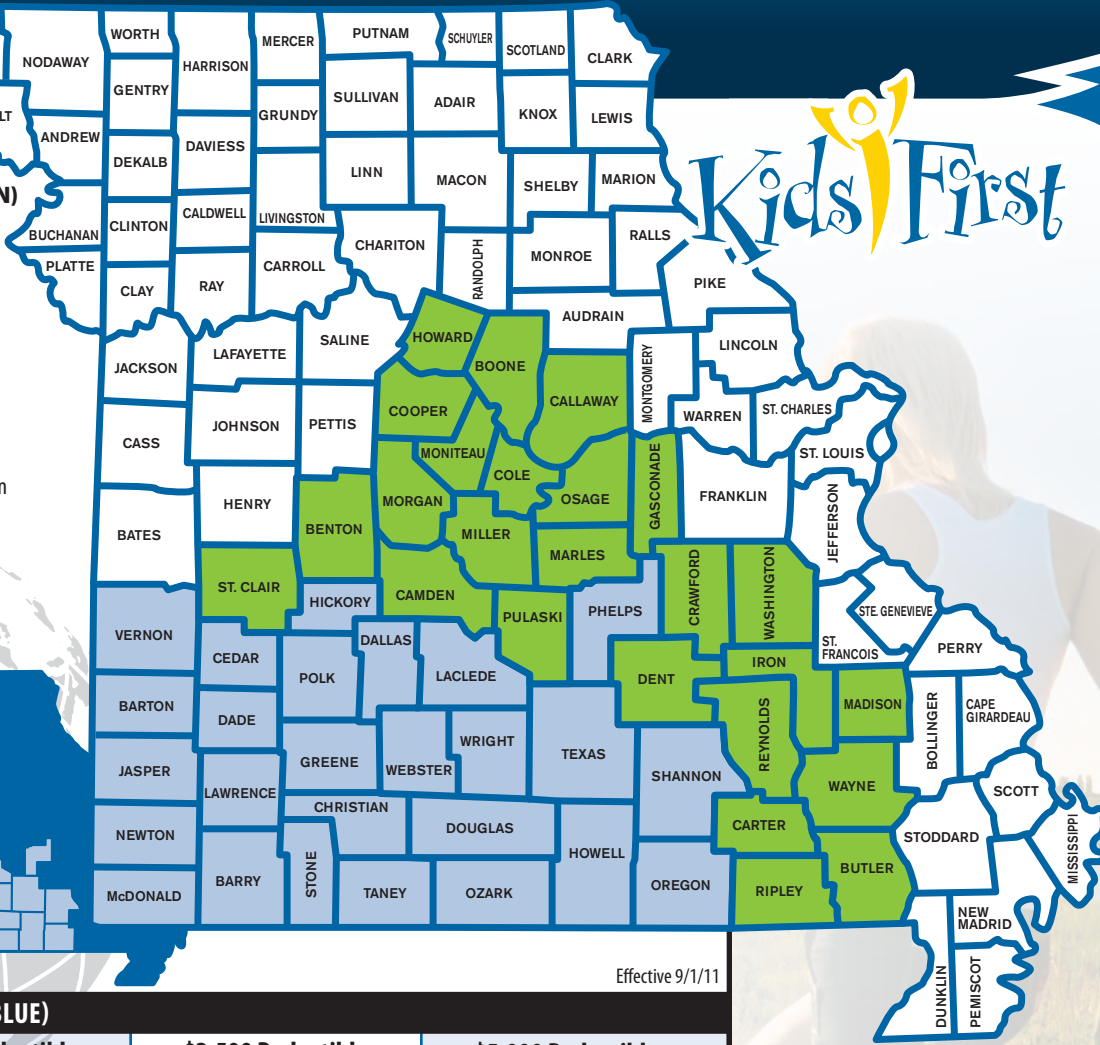
P.O. Box 5750 • Springfield, Missouri 65801 • (417) 269-4679 • (800) 664-1244 • [coxhealthplans.com](http://coxhealthplans.com)

# 2011 Kids First Service Map



**Kids First**

- | REGION 1 (BLUE) |          | REGION 2 (GREEN) |            |
|-----------------|----------|------------------|------------|
| Barry           | McDonald | Benton           | Madison    |
| Barton          | Newton   | Boone            | Marles     |
| Cedar           | Ozark    | Butler           | Miller     |
| Christian       | Oregon   | Callaway         | Moniteau   |
| Dade            | Phelps   | Camden           | Morgan     |
| Dallas          | Polk     | Carter           | Osage      |
| Douglas         | Shannon  | Cole             | Pulaski    |
| Greene          | Stone    | Cooper           | Reynolds   |
| Hickory         | Taney    | Crawford         | Ripley     |
| Howell          | Texas    | Dent             | St. Clair  |
| Jasper          | Vernon   | Gasconade        | Washington |
| Laclede         | Webster  | Howard           | Wayne      |
| Lawrence        | Wright   | Iron             |            |



Effective 9/1/11

REGION 1 RATES (COUNTIES IN BLUE)						
	\$1,000 Deductible		\$2,500 Deductible		\$5,000 Deductible	
	Male	Female	Male	Female	Male	Female
Tier 1						
0-17 years old	\$105	\$105	\$85	\$85	\$70	\$70
18 years old	\$118	\$118	\$96	\$96	\$79	\$79

REGION 2 RATES (COUNTIES IN GREEN)						
	\$1,000 Deductible		\$2,500 Deductible		\$5,000 Deductible	
	Male	Female	Male	Female	Male	Female
0-17 years old	\$116	\$116	\$94	\$94	\$77	\$77
18 years old	\$130	\$130	\$106	\$106	\$87	\$87



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